

How the Veterinary Leadership Program Strengthens Our Practice

A veterinary practice thrives when people are aligned around a clear vision, communicate well, and make consistent progress in how they lead themselves and others. VetLead Membership strengthens those foundations by helping our team build accountability, support a healthier culture, and develop the behaviors that create lasting, positive change in the practice.

1. Build a Team That Communicates and Solves Problems Together

When people share a common language for how they lead, support each other, and address issues, the team operates with less friction and more clarity.

- Fewer repeated conversations about the same unresolved issues
- People address concerns directly instead of avoiding them or venting to others
- Clearer handoffs, fewer assumptions, and less time lost to miscommunication
- A shared framework the entire team can use, not just one person's approach

2. Develop Leaders Who Can Coach, Not Just Manage

Teams perform better when the people leading them know how to ask the right questions, give honest feedback, and help others grow.

- Participants learn coaching skills they apply immediately in the practice
- Better conversations during high-pressure moments
- Supervisors and leads who can develop their people, not just direct them
- Less dependence on one person to solve every team issue

3. A Structured Investment That Creates Lasting Change

This is not a one-day workshop. The Veterinary Leadership Program is built so new skills take hold during the 12 weeks and continue after.

- Six modules released over 12 weeks, giving time to apply each concept before moving to the next
- Two live coaching sessions with Randy Hall for real-time guidance on real challenges
- One full year of VetLead membership included, providing ongoing courses, resources, and CE credit opportunities after the program ends
- CE credit eligibility

- The program is \$897 per participant. Multiple team members can be enrolled together. Payment plans are available for individual enrollment.