

Email Template to Request VetLead Membership

Use this email to request approval for VetLead Membership from the person who manages finances or professional development in your practice. Just replace the names, attach the VetLead Membership Value Summary PDF, and click send.

After sending the email, use the discussion points on the next page to help guide your conversation and offer clarity if your practice owner or manager has questions.

Subject: Request to Continue My VetLead Membership

Hi [Name],

I have been working through VetLead's 2-week leadership foundation series and wanted to ask for your approval to continue with VetLead Membership. The work so far has helped me communicate more clearly, think more intentionally about how I show up each day, and support the team with greater consistency.

Continuing this membership will help me:

- Contribute to a more consistent client experience through clearer communication and better follow-through
- Address issues earlier and help create a healthier, more engaged culture
- Strengthen my leadership skills so I can support the team more effectively
- Apply what I learn toward steady, lasting improvement in the practice

VetLead Membership is a per person subscription and costs \$29 per month. It includes CE credit, which supports my professional growth without adding extra time or training burden. If you'd like to review the value in more detail, I've included a one-page summary that outlines how VetLead Membership supports our practice.

If you approve, you can enroll me directly at this link:

<https://www.vetlead.com/team-membership-enrollment/>

Thank you for your time,

[Your Name]

Have a Conversation About VetLead Membership

Use these talking points to guide a short conversation with your practice owner or manager after you send the email. This is not a script, but ideas you might customize to help you convey the value clearly and answer questions with confidence.

Why You Want to Continue VetLead Membership

- You are improving how you communicate and support the team
- You want to keep developing as a leader in a steady, meaningful way
- You see how this work connects to a stronger culture and better client experiences
- You believe this growth helps you contribute more effectively to the hospital or clinic

How Your Growth Supports the Team and Clients

- Clearer communication and better follow-through help the team run more smoothly
- Addressing issues earlier prevents small problems from becoming larger ones
- Better leadership decisions support consistent, high-quality care
- A healthier culture improves the experience for clients, patients, and staff

What the Membership Includes

- Ongoing leadership development focused on real veterinary challenges
- CE credit to support your professional growth
- Steady opportunities to strengthen communication, accountability, and team support
- Approaches that reduce friction, miscommunication, and recurring problems
- VetLead Membership is for one person, not the entire team, and costs \$29 per month.

How You Plan to Apply What You Learn

- Bringing clearer communication and expectations to daily work
- Using problem-solving approaches that reduce frustration and misunderstandings
- Supporting the team with coaching-focused behaviors
- Helping build a more consistent, stable culture over time