

WHY VETERINARY MANAGERS MUST HAVE A VISION



IT MOVES OUR BRAINS TOWARD SOMETHING

Our human brains are usually either moving toward something or away from something. As leaders, part of our job is to help our team always be moving toward something.

IT CREATES CLARITY

Each day, we make thousands of choices over how we spend our time, and those choices are highly dependent on the clarity we have.

If we let our team work in too much ambiguity, we lose much of that efficiency and productivity.

IT ILLUMINATES THE PATH

Until that moment when we have a clear destination, we cannot possibly create a path to it. But the instant we decide on the destination, a path to it is possible.

