Convince your boss - Become a VetLead Member

Letter template

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Hi [NAME],

I’d love to get your approval to join VetLead, a community for leadership development that is exclusively for veterinary professionals.

The content I will have access to includes on-demand courses, dozens of videos, and countless pdf resources. Among other topics, it will help me learn:

* **How to make change happen and set me up for greater success** in ways that can even lead to a better culture and help me uncover more efficient ways to work.
* **How to build a fully accountable team** where I get to think about what I can do better, what I get to own and accomplish, and what I can do to help others create accountability.
* **Finding and hiring great talent** by optimizing job ads, and recruiting and developing a comprehensive interview process.

Here are some goals I have set for myself around becoming a VetLead member:

* Goal 1
* Goal 2
* Goal 3

Membership costs $39 per month, and includes a 7-day free trial period. And, continuing education credit is included!

Thank you for taking the time to read this. I fully believe being a member of the VetLead community will have positive impacts on my personal growth and the growth of our practice. If you’d like to chat more about it, please just let me know.

Thanks again,

[Your name here]

P.S. If you’d like to review this program in more detail, you can find information about it here: <https://www.vetlead.com/membership> .