### **4 REASONS**

# Employees in Your Veterinary Practice Resist Change

#### They don't want to.

Practice-wide change is hard because individual change is hard. And if employees don't want to change, they won't.

#### They don't know how.

Human behavior is made up of habits and patterns that we have had years to practice and perfect. It is not as simple as telling someone how to change to see a shift in behavior.

#### They don't think they can.

This can be narrowed down to confidence, in themselves, the practice, and in their leader. Does the practice have the necessary tools for change to be successful?

## Others aren't changing

Group dynamics are very compelling towards defining the culture in your practice. People will resist change if they don't see others around them making a shift either.



